

RESICITIES

RESILIENT, SMART AND SUSTAINABLE CITIES

BLENDED MOBILITY WEEK

IN PARTNERSHIP WITH



Co-funded by the
Erasmus+ Programme
of the European Union



RESICITIES is an education-oriented project funded by Erasmus+ aiming at the design and delivery of a programme for postgraduate students and academic staff undertaken by a group of four European universities.

RESICITIES – Resilient, smart and sustainable cities is a comprehensive programme composed of 5 courses organised by 4 Top European Universities. The first course aims to set the scene and introduce the theme, being fully online. The other 4 courses encompass two parts: a theoretical online part, and an immersive week in the respective countries. The participation is free of charge as it is granted by the Erasmus+ programme.





BLENDED MOBILITY WEEK

1. GENERAL APPROACH AND PROCESSES

As a learning and experiential add-on to the Academic Programme on “Entrepreneurship for Resilient, Smart and Sustainable Cities”, Porto Business School will offer an intensive international mobility week, to take place in Porto, from the 11th to the 15th of July.

It seeks to expand participants’ global innovation network; inspire action through immersion in an innovative ecosystem; and strengthen entrepreneurial skill sets through experiential learning and teamwork.

During the week, participants will visit different actors in the city’s entrepreneurial ecosystem and work together to devise ideas and solutions for smart city challenges.

The general approach proposed for this activity is inspired and structured around the so-called Theory U (by Otto Scharmer), a transformative change methodology well-suited to collective learning processes.

The focus is on understanding and mapping entrepreneurial ecosystems in smart cities; exploring and building proposals to address smart city challenges challenge, both from the public and private perspective; designing and prototyping potential actions; and, finally, establishing a roadmap for their implementation.

At the end, participants will pitch and discuss their proposals to challenge owners.



LEARNING PROGRAMME AND ACTIVITIES

The Blended Mobility Week will last for 5 days (6 hours a day, in a total of 30 hours), during 11-15 July.

In the first day, participants will get to know each other and choose from a pool of pre-defined smart city related challenges – to be proposed by companies and local partners – and interdisciplinary working teams will be set.

During the week, there will be a daily brief to present the programme for the day (company visits, speakers, key issues, and the set of learning goals by each team), followed by a company visit, in their own premises. Guest speakers involved in public and private smart initiatives will give presentations related to the challenges throughout the programme. Subsequently, participants will work in teams, to prototype and mature solution proposals, under guidance. The activities to be developed will follow the structure detailed below.

JULY 11

- **9h00** Check-in & soft-landing process (programme presentation and group awareness)
Presentation of Smart City Challenges & team formation
- **12h15-13h30** Lunch at TRY Restaurant at Porto Business School
- **14h00-17h00** Visit to Porto Digital - "A Tool box for Innovation and Digital Transition"
- Teamwork at Porto Digital

JULY 12

- **9h00** Daily Brief
- **10h00** Visit to CEiiA - "Valuing Sustainability"
- **13h00** Lunch at TRY Restaurant at Porto Business School
- **14h30 to 17h00** Teamwork

JULY 13

- **9h00** Daily Brief
- **10h00** Company visit to Omniflow (to be confirmed)
- **13h00** Lunch at TRY Restaurant at Porto Business School
- **14h30 to 17h00** Teamwork

JULY 14

- **9h00** Daily Brief
- **10h00** Visit to Lionesa Business Hub (visit to Vestas Company)
- **14h30 to 17h00** Teamwork at Lionesa Business HUB

JULY 15

- **9h00** Daily Brief
Teamwork (Crystalizing learnings and Roadmapping future actions)
Pitching Session
- **13h00** Lunch at TRY Restaurant at Porto Business School
- **14h30 to 17h00** Conclusion (Key Takeaways & Next Steps)

For more information please contact:

Andreia Oliveira

amcarneiro@pbs.up.pt

Tlm. +351 935 871 104

IN PARTNERSHIP WITH



Co-funded by the
Erasmus+ Programme
of the European Union

